Making Resources Accessible: The Life, Hope and Reality Consumer Toolkit

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From research to use

• Grants to show efficacy
  – Does it make a difference?

• What happens to the research materials
  – Making materials accessible

• Case study of Life, Hope and Reality
About the LHR Project

• Project overview
• Literature review of needs
• Draft booklet & tool
• Development
  – Focus groups
  – Interviews
  – Surveys
• After the research?
  – Sustainability
  – Dissemination
About CareSearch

• Palliative care resource
  – Evidence based
  – Online

• Audience
  – Health professional
  – Patients, carers, families

• Funded by DoHA
Online LHR Toolkit Process

- Specification
- Content
- Design
- Technicalities
- Dissemination
- Evaluation
Specification

• Identifying partners

• Options for work/Costs

• Work plan and timelines

• Responsibilities, duration
Content

• Review of the existing booklet
• Text chunking for web
  – Sections
  – Pages
• Hyperlinks/extensions
• Print ready/PDF versions
• Interactive tool development
Design

• Section Design
• Page Templates
• Branding
• Images
Technicalities

• Copyright/Permissions
• User registrations
• Referencing
• Acknowledgements/Disclaimers
Dissemination

• Contacts and distribution

• Launch/Limited promotion
  – Brokers
  – Referrals, Links

• Search engine optimisation
Evaluation

• Web metrics
• Online Survey
• Other indicators
  – Links/referrals
  – Requests for further information
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What we learned

• Reality of task
  – Expectations and roles
  – Real work, real costs

• Online is powerful

• Dissemination
  – Active as well as passive
  – Stages: Availability, awareness, use, effect
Conclusions

• After research is a real issue
  – Implementation vs. continuing availability

• Web offers reach, accessibility, sustainability

• More than loading on a webpage
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