

Making Resources Accessible: The Life, Hope and Reality Consumer Toolkit

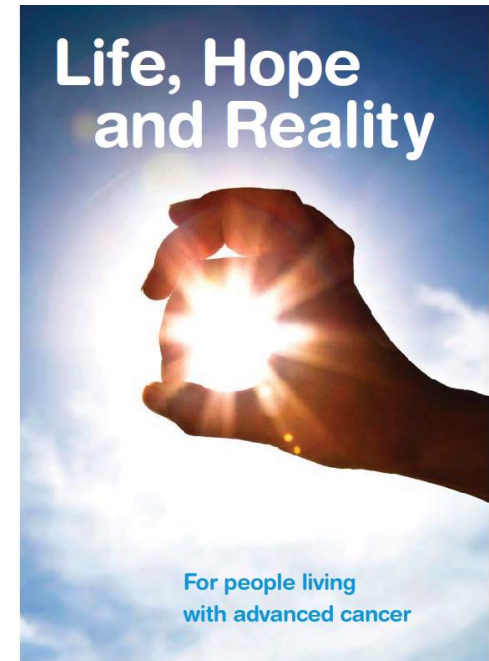
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From research to use

- Grants to show efficacy
 - Does it make a difference?
- What happens to the research materials
 - Making materials accessible
- Case study of Life, Hope and Reality

About the LHR Project

- Project overview
- Literature review of needs
- Draft booklet & tool
- Development
 - Focus groups
 - Interviews
 - Surveys
- After the research?
 - Sustainability
 - Dissemination



About CareSearch

- Palliative care resource
 - Evidence based
 - Online
- Audience
 - Health professional
 - Patients, carers, families
- Funded by DoHA



Online LHR Toolkit Process

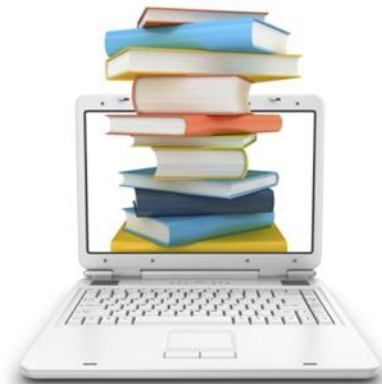
- Specification
- Content
- Design
- Technicalities
- Dissemination
- Evaluation

Specification

- Identifying partners
- Options for work/Costs
- Work plan and timelines
- Responsibilities, duration

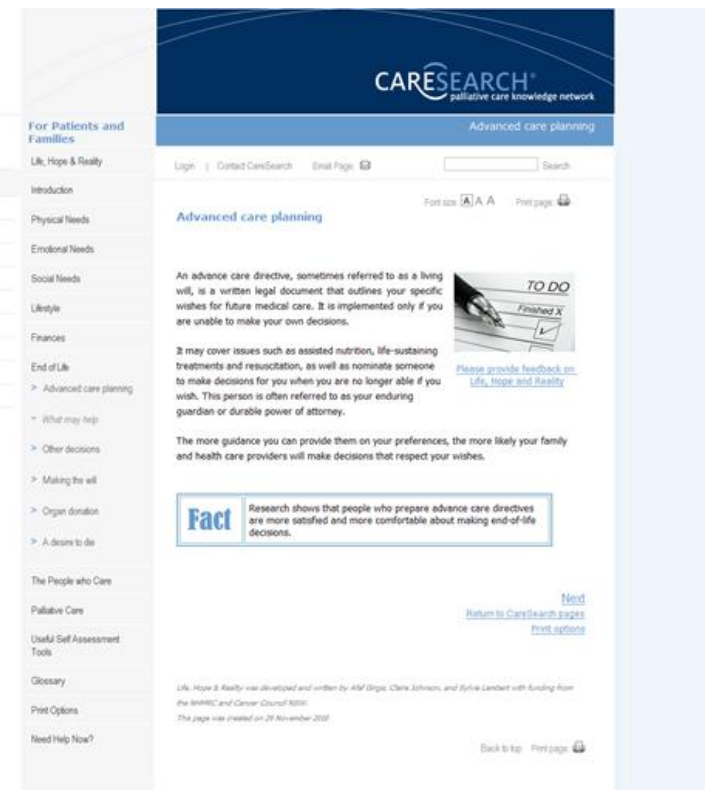
Content

- Review of the existing booklet
- Text chunking for web
 - Sections
 - Pages
- Hyperlinks/extensions
- Print ready/PDF versions
- Interactive tool development



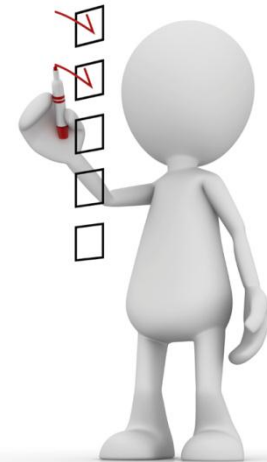
Design

- Section Design
- Page Templates
- Branding
- Images



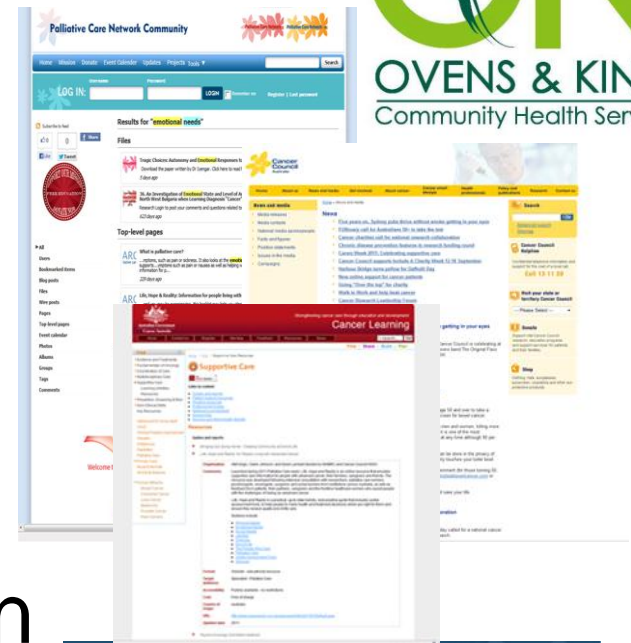
Technicalities

- Copyright/Permissions
- User registrations
- Referencing
- Acknowledgements/Disclaimers



Dissemination

- Contacts and distribution
- Launch/Limited promotion
 - Brokers
 - Referrals, Links
- Search engine optimisation



GP access

GP news

GENERAL PRACTICE
north

Country
Cancer
Support
South Australia

Evaluation

- Web metrics
- Online Survey
- Other indicators
 - Links/referrals
 - Requests for further information

LHR Page Visits by Section (July – December 2011)

<i>Number of Pages</i>	<i>Section Title</i>	<i>By Section</i>
3	Introduction	272
4	About Cancer	191
31	Physical Needs	1459
13	Emotional Needs	638
15	Social Needs	620
7	Lifestyle	321
6	Finances	296
11	End of Life	570
15	The People Who Care	613
11	Palliative Care	557
9	Useful Self Assessment	1037
6	Glossary	213
15	Print Options	51
1	Need Help Now	44
TOTAL		6882

What we learned

- Reality of task
 - Expectations and roles
 - Real work, real costs
- Online is powerful
- Dissemination
 - Active as well as passive
 - Stages: Availability, awareness, use, effect



Conclusions

- After research is a real issue
 - Implementation vs. continuing availability
- Web offers reach, accessibility, sustainability
- More than loading on a webpage

CareSearch would like to thank the many people who contribute their time and expertise to the project including members of the National Advisory Group and the Knowledge Network Management Group.

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