

CareSearch Engagement Activity

Action Plan: Aged care sector

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CareSearch is funded by the
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CareSearch and palliAGED Engagement Project

Building Knowledge and Awareness through Sector Engagement

Consulting and involving -reaching out – seeking feedback

Three specific groups

- Allied Health
- Aged Care
- Patients, carers and families



CareSearch Engagement Project

- Understanding the Aged Care context
- Workshop day session – individual and group discussions





We asked you how people learn about information





? We asked: How information is processed and used

How people learn information varies but can include;

- Internal management
- Clinical governance
- Department of Health
- Peak organisations
- Networks and special interest groups
- Champions, leads or advocates
- Formal/informal meetings
- Quality agencies
- Other formal committees
- In-house training



How information is processed and used- getting it where it is needed

Information is assessed- 'triaged' –prioritised -questions re fit

- *Who is it for? what, who, when, how*
- *Will it improve outcomes?*
- *Does it fit a need?*
- *How can it be best used?*
- *Does it reinforce good practice?*
- *Contribute to CQI?*
- *Does it require change?*
- *What can I do?*





We asked: how to get information out to people

Target Multiple channels

- Industry publications
- Social media
- Emails
- Newsletters
- Advertising
- Training materials
- Position statements
- Conferences and events
- Videos
- Factsheets
- Pamphlets
- Posters
- Noticeboards
- Infographics



How information is processed and used- getting it where it is needed

Your recommend:

- Consider the audience –connect information needs-solutions
- Write with us and for us
- Connect with people using leading clinical practice & quality improvement –connect information with those delivering care
- Develop key relationships and links vital for dissemination
- Connect with networks, champions
- Key messages, information “bites”
- Make it interactive





We asked: what is the role of evidence?

- Evidence-Based Practice (EBP) is new focus but growing in importance
- Practical focus –what to do, how to do it based on evidence
- Why it matters-why it makes a difference
- How evidence informs everyday practice
- Need to motivate & captivate champions
- Challenges and opportunities in sector





We asked : importance of EOL and palliative care and your needs

- End of Life and Palliative Care -core issues in aged care
- Reality check – language important -we are talking about death dying –message and communication
- Increasingly complex nature of aged care- shift to community
- People living with life limiting illnesses, - living life till the end
- Understanding around stages-related assessment & pathways
- Focus centred on a persons individuals needs





And what about CareSearch/palliAGED

- Lack of awareness
- Very useful information
- Can be hard to find/ navigate
- 'PalliAGED framework' design helps



Your 'blue sky' suggestions* revealed key themes

- Improve navigation
- New Information and presentation formats
- Practical 'how to approach
- Better Linkages
- Strong marketing
- Education and training
- Structural changes
- Technology
- Interactivity/feedback

** We asked if there were no restrictions, what could CareSearch do to better support and interact with your sector*



What we propose to do – Action Plan

Our priorities for next 12 months:

1. Focus on articles on highlighted topics for industry publications and information channels



Key topics:

1. **EOL and Palliative Care -What it is and why it matters**
2. **Improving care through evidence based practice** –*finding and using evidence based information and guidance to inform practice*
3. **Communication- having the conversations that matter** –*importance of communication at every stage*
4. **Coping with change- changes and transitions**
5. **Death, Dying, Loss and Bereavement** – *Ok to talk about death and dying, loss and bereavement in aged care*
6. **Holistic whole person centred care** – *physical, social, emotional, spiritual aspects of care*



Awareness and reach and involvement

- Avenues/channels, top publications and linkages to target
- Identifying networks and 'champions'



What we propose to do – Action Plan

Our priorities for next 12 months:

2. Promote linkages and relationships with the sector
3. Improve navigation & interactivity





Engagement Project –next steps



- Value your input and involvement
- Ongoing feedback and comments
- Opportunities to contribute to writing articles, or reviewing content or being interviewed

If you are keen to be involved please just let us know by sending an e-mail to

rosie.bonnin@flinders.edu.au

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Thankyou!



To get involved and keep informed, register to receive [@CareSearch](#) or [palliAGED news](#)

Contact us with your suggestions and ideas

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